

Occupier services

“Occupiers control day-to-day operations, so their buy-in is essential not only for setting targets, but for reporting against and achieving them. Engaging occupiers turns sustainability from a compliance exercise into a shared value proposition.”



Jack Edwards

Head of Service

Data Science & Management

ESG Excellence

Occupier services

These services will enable you to gain visibility of this often hidden part of your impact. We work with numerous clients at different stages of their occupier journey – from the initial stages of collecting their occupier emissions, through to more advanced analysis of occupier data that delivers actionable insights and possible retrofit opportunities. We've helped portfolios increase their occupiers' actual consumption coverage to 95% over certain years.

Reasons to work collaboratively with occupiers:

Operational Performance and emissions: Most building emissions come from how tenants use the space.

Regulatory and ESG compliance: Ensure your Scope 3 data is accurate and comply with frameworks such as NABERS and NZCBS.

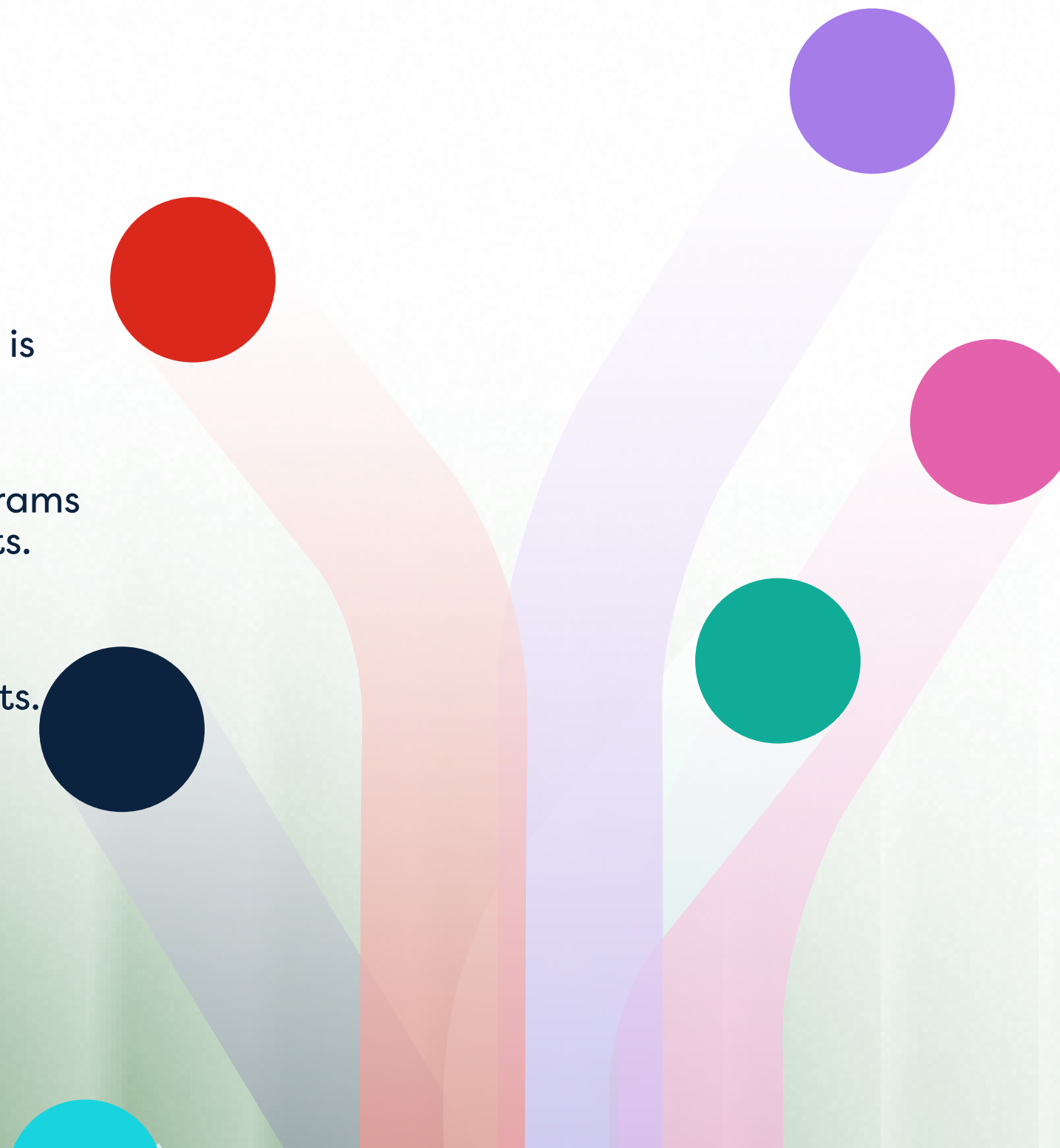
Cost savings and risk reduction: Shared sustainability programs lower operating costs for both parties and reduces risk of stranded assets.

Tenant retention and marketability: Corporate occupiers are demanding sustainable spaces to meet their own ESG commitments. Collaboration improves relationships and satisfaction.

Click on the buttons below to find out more:

Occupier data collection

Occupier engagement



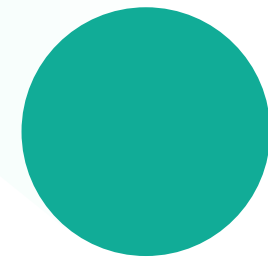
Occupier data collection service

Is this you?



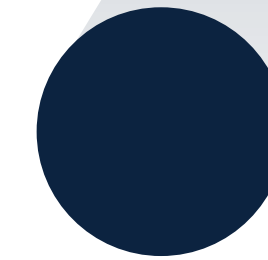
You are a real estate asset owner, property or investment manager who has set a net zero target and pathway, but you have a limited understanding of your actual Scope 3 emissions associated with tenant spaces. You may report to investors who want quick points increases in your GRESB scores. Alternatively, as you approach net zero target dates, you may need data to understand where interventions can be made.

Drivers



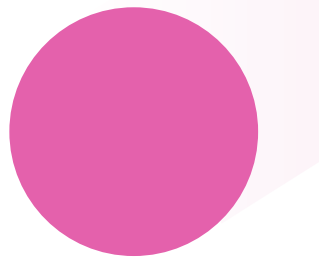
The detail required for mandatory ESG disclosures and regulations is expanding. To achieve net zero, asset management teams need to expand their plans from quick carbon reduction wins in areas of direct management, to whole building and occupier spaces. It's a good idea to be proactive in your intervention planning and get ahead of regulatory requirements. This will minimise the risks associated with poor execution of reporting under future regulations.

How we help



The Verco teams are experienced in occupier data collection, analysing and cleansing. We understand how that data can impact your predicted net zero pathways, predicted capex spend, and also market-led and mandatory reporting requirements. Our teams can help you better understand the opportunities and wider benefits uncovered by improved data collection. We can also design plans for ongoing support in line with your reporting and net zero strategy requirements.

Benefits



The obstacles to collecting data collection will be removed and you will move from a portfolio overview to a meter level understanding of occupier energy consumption. You'll get a better understanding of your actual scope 3 emissions, improve your GRESB scores and understand where interventions are needed in your assets to keep you on target.

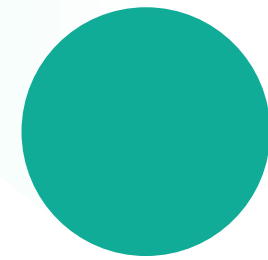
Occupier engagement service

Is this you?



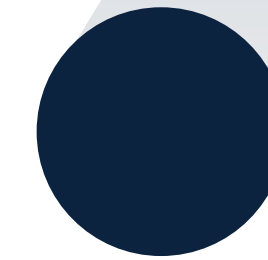
You are a real estate asset owner, property, or investment manager who has set a net zero target and pathway which requires a decrease in your Scope 3 emissions related to occupier activities. As you approach your net zero target dates you may be looking to develop a clearer action plan for how to achieve your Scope 3 reductions and how to increase buy-in to your policies from your occupiers.

Drivers



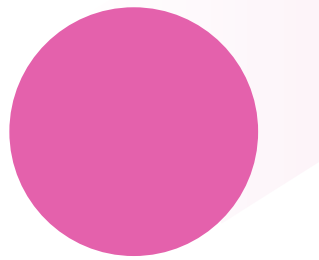
The detail required for mandatory ESG disclosures and regulations is expanding. To achieve net zero, asset management teams need to expand their plans from quick carbon reduction wins in areas of direct management, to whole building and occupier spaces. Getting occupiers on board with asset management goals requires time, strong data, and clear goals. All of which require an overall cohesive strategy to achieve consistent reductions.

How we help



The Verco teams have broad knowledge of GHG accounting as well as current and future reporting requirements. We are experienced in helping asset management teams set targets for Scope 3 reductions and advising on the best methods. We understand how complex the dynamics between asset managers and occupiers can be and we have considerable experience of delivering bespoke reporting or data visualisations to assist the engagement process. We have worked with portfolios at each stage of their net zero journey, so can give clear guidance for you to improve your processes and deliver results.

Benefits



Backed by best practice methods and reliable data, you will understand the best strategy for your occupier engagement programs. The plan will connect the dots between your carbon targets, occupier needs and regulatory requirements. Our data collection services mean that you will have all the data you need to aid the engagement process, without losing time and resource in collecting and presenting it.