

Net zero commitments and narrative

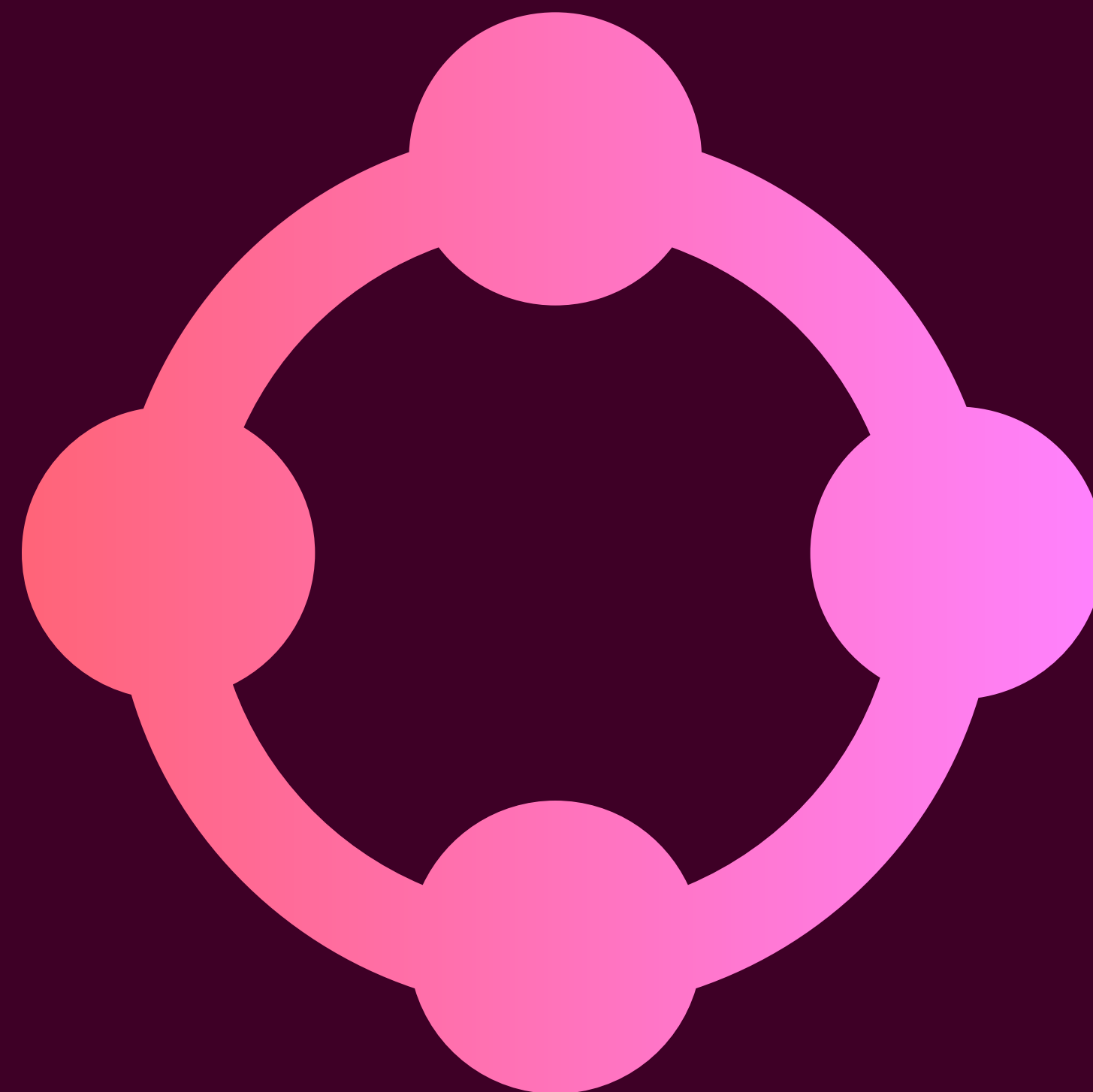
Is this you?

You want to demonstrate best practice in your commitment to net zero carbon and to align with the Paris Climate Agreement for your clients, occupiers, peers, and wider stakeholders. There are numerous schemes, collaborations, and pledges, including the Science Based Targets initiative (SBTi) and Net Zero Asset Managers Initiative (NZAMi). You would like to understand the difference between these, the implications for your organisation, and commit to the right scheme(s) for you. You want to avoid the risk of 'greenwashing' and be in a position to deliver on your commitments.

Benefits abound

Benefits from clearly and confidently stating your ambition and making appropriate commitments include:

- Improved brand position
- Proactive and clear stakeholder expectation management
- Reassurance of no greenwashing
- Reduced risk from emerging climate regulation
- Framework to structure scope and targets, and to demonstrate industry best practice.



[Find out more](#)

The world is changing

Increasingly, investors and stakeholders refer to real asset managers to reduce emissions in line with the Paris Agreement. They also require confidence in the commitments, strategy and delivery plans that are published.

How we help

We can help you navigate the complexity of the net zero carbon landscape, to understand the opportunities and implications associated with different schemes and meet requirements. We have helped numerous organisations define their net zero carbon commitments and narrative. We have supported with public commitments and disclosures and achieved external validation with the SBTi. We can provide a full suite of services from scoping and boundary setting, through calculations, strategic development, to successfully drafting net zero carbon narrative and navigating the accreditation process.