

# Occupier engagement

## Is this you?

You are a real estate asset owner, property, or investment manager who has set a net zero target and pathway which requires a decrease in your Scope 3 emissions related to occupier activities. As you approach your net zero target dates you may be looking to develop a clearer action plan for how to achieve your Scope 3 reductions and how to increase buy-in to your policies from your occupiers.

## Benefits abound

Backed by best practice methods and reliable data, you will understand the best strategy for your occupier engagement programs. The plan will connect the dots between your carbon targets, occupier needs and regulatory requirements.

Our data collection services mean that you will have all the data you need to aid the engagement process, without losing time and resource in collecting and presenting it.



[Find out more](#)

## The world is changing

The detail required for mandatory ESG disclosures and regulations is expanding. To achieve net zero, asset management teams need to expand their plans from quick carbon reduction wins in areas of direct management, to whole building and occupier spaces. Getting occupiers on board with asset management goals requires time, strong data, and clear goals. All of which require an overall cohesive strategy to achieve consistent reductions.

## How we help

The Verco teams have broad knowledge of GHG accounting as well as current and future reporting requirements. We are experienced in helping asset management teams set targets for Scope 3 reductions and advising on the best methods. We understand how complex the dynamics between asset managers and occupiers can be and we have considerable experience of delivering bespoke reporting or data visualisations to assist the engagement process. We have worked with portfolios at each stage of their net zero journey, so can give clear guidance for you to improve your processes and deliver results.