

Stakeholder engagement service

“Allow your business to make better, faster decisions, reduce conflict and create strategic alignment across your organisation.”



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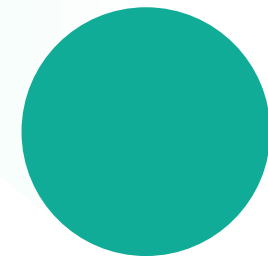
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Is this you?



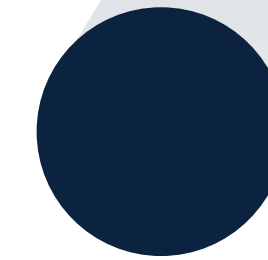
You are a telco, media or tech company that needs to map and engage stakeholders (customers, communities, institutions, partners) to enable technological transformations, infrastructure projects or ESG pathways.

Drivers



There is a growing focus on the social licence to operate. Other drivers for stakeholder engagement include transparency, reporting requirements as well as reputational sensitivity and the risk of opposition to projects.

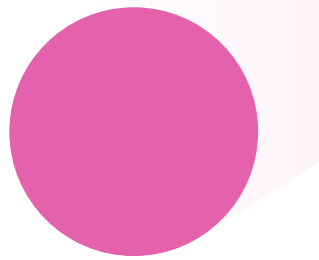
How we help



We have proprietary methodologies (including impact measurement) alongside strong facilitation capabilities. Some of the stakeholder engagement services we provide clients include:

- stakeholder mapping and prioritisation;
- data informed listening (surveys/workshops, social listening, territorial analysis);
- co design of initiatives;
- integration with ESG governance and reporting.

Benefits



- Better, faster decisions;
- conflict reduction;
- stronger reputation and relational capital;
- strategic alignment across the organisation.